



# **School of Corporate Governance & Public Policy**

## Focused CSR Program for Independent Directors, CSR Policy Makers & Professionals INTEGRATING GOVERNANCE WITH ENVIRONMENTAL & SOCIETAL RESPNSIBILITIES

### 3-4 June | GOA



#### About IICA

The Indian Institute of Corporate Affairs (IICA) is an autonomous institute, working under the aegis of the Ministry of Corporate Affairs to deliver opportunities for research, education, and advocacy. Its work enables corporate growth, reforms and regulation through synergized knowledge management, and global partnerships thus offering real- time solutions. IICA propels knowledge and training through the network of its schools and centres.

#### **ABOUT THE PROGRAM**

The main objective of the course is to address the importance of Governance for developing high impact leadership of Corporate Social Responsibility initiatives of the Companies. The course would put emphasis on Governance being an integral facet to Good Corporate Social Responsibility and cover the following dimensions-

- Economic aspects of Sustainability& Social Responsibility.
- Developing frameworks and Designing Policies & Systems
- Key Governance and Strategic challenges.
- Integrating CSR with the processes of business
- Strategic Design and Implementation for creating high impacts
- □ Effective Monitoring and Evaluation

### WHO SHOULD PARTICIPATE?

- INDEPENDENT DIRECTORS / CSR HEADS
- CHIEF SUSTAINABILITY OFFICER
- CHIEF COMPLIANCE OFFICERS
- CSR FOUNDATIONS
- CSR COMMITTEE MEMBERS
- NGOs / CSR CONSULTANTS

This course is designed for organizations focused on developing high impact social responsiveness with governance excellence.

#### **KEY AREAS**

- 1: Understanding Frameworks CSR Regulatory Framework UN - SDG Framework
- IFC ESG Framework

Registrations Deadline 01 June 2019

National Guidelines for Responsible Business Conduct (NGRVC)

- 2: Designing Policy & Systems Role of CSR Committee Critical Elements of Policy Framing Aligning Policy with Frameworks
- Policy Risk Management

Integrating CSR Policies in Value Chain

- 3: Leveraging Resources & Partnerships
- Identifying Implementation Partners Due Diligence in Partnerships
- 4: Getting in Action
- Developing Implementation Plans
- Identifying Needs and aligning Initiatives
- Bolstering Sustainability and Scalability
- Addressing R & R Issues and other Unique Challenges
- Engaging with Partners and Real Time monitoring & Evaluation
- 4: Registering & Communicating Impacts
  - Leading Outcomes and Results
  - Assessing Social Return on Investment (SROI)
  - Reflecting Results in Reporting
- Learning From Outcomes as Feed Forward
- Communicating Impacts Effectively



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